

2012 Weather Workshop

Holiday Inn University Plaza – Sloan Convention Center

Bowling Green, KY

February 24 - 25, 2012

Don't miss this GREAT marketing opportunity!

Overview and Description:

The 2012 Weather Workshop is designed to provide an informative overview of the detailed and technical processes for understanding weather forecasting and modeling.

Target Audience:

- Agricultural Specialist
- Aviators
- Citizens
- Educators
- HAM Radio Operators
- Local Emergency Management Personnel
- Media
- Meteorologist
- Weather Spotters

Networking Opportunities:

- Registration
- Breakfast (in the Exhibit Hall)
- Breaks (in the Exhibit Hall)
- Luncheons with Guest Speakers
- Reception (in the Exhibit Hall)

Agenda:

The workshop agenda is under final development and upon completion will be posted at www.kyem.ky.gov/weatherworkshop2012. The agenda for social events and exhibitor activities is being finalized at this time to maximize networking opportunities for workshop exhibitors, vendors and attendees. Tentatively, these include:

Friday, February 24th

- Vendor setup starts at 7:30 a.m. (For setting up the night before contact Jacki at jacki434@newwavecomm.net or call (270) 839-4797)
- Morning Break in the Exhibit Hall
- Workshop Luncheon
- Afternoon Break in the Exhibit Hall
- Reception in the Exhibit Hall

Saturday, February 25th

- Vendor teardown 2 p.m.
- Continental Breakfast in the Exhibit Hall
- Morning Break in the Exhibit Hall
- Workshop Luncheon

Exhibitor Guidelines and Information:

- Registration is required for all attendees.
- Cancellation Policy: No refunds will be available.
- It is recommended that tables remain set up but any 'valuables' be removed at the end of each day.
- Each Exhibitor/Vendor is solely responsible for setting up and removing their display.
- Stand alone exhibits cannot exceed 6' in width and 8' in height.
- State on registration form if no table is needed.
- Exhibitors/Vendors are encouraged to bring giveaways for daily raffles and to donate items for registration bags, which should be coordinated and shipped prior to February 17, 2012.
- Tables will be assigned in rows. Please do not set up exhibits or equipment in front of tables.
- Wireless internet access will be provided. Other internet requests must be made in advance by contacting Ryan Murphy at (270) 393-8667.
- Forklifts are not available on site.
- Exhibitor/Vendor representatives, display functions, or other apparatus must not interfere with other vendors or exhibit

- Neither Kentucky Emergency Management or the Holiday Inn University Plaza – Sloan Center shall be liable for any theft, damage, loss or destruction of any exhibit or property contained in or about an exhibit.
- Exhibitor/Vendor may bring conference materials, equipment, literature, etc., they need to promote their products, services or company provided their tables are not overloaded.
- Exhibitor/Vendor must be present and available during specified vendor times to provide information to attendees. Special needs requests should be directed to Jacki Jenkins: jacki434@newwavecomm.net or call (270) 839-4797. All attempts will be made to accommodate special needs requests.

Shipping Information:

If at all possible, please arrange for shipments to arrive no earlier than **Friday, February 17, 2011.**

To ensure proper delivery all boxes must display the following information:

2012 Weather Workshop, February 24-25, "Your Name"

Warren County Emergency Management Office

429 ½ East 10th Ave, Suite B

Bowling Green, KY 42101

Sponsorship Levels:

Platinum Level Sponsors: \$5,000.00

Platinum level sponsors will receive complimentary registration for up to three tables, name badges and additional time for presentation opportunity in designated area. Your company will be recognized as sponsor for Break or Lunch and will have your company name printed on the program guide.

Gold Level Sponsors: \$2,000.00

Gold level sponsors will receive complimentary registration for two tables, gold level name badges and presentation opportunity with participants at designated area.

Silver Level Sponsors: \$1,000.00

Silver level sponsors will receive complimentary registration for two tables with four (4) representatives and silver level name badges.

Bronze Level Sponsors: \$750.00

BRONZE level sponsors will receive complimentary registration for one table with three (3) representatives and bronze level name badges.

Standard Sponsors: \$500.00

Standard sponsors will receive one table with two (2) representatives.

All levels of registration include:

- Wireless Internet Access
- 3 ft x 8 ft Table
- Table Cloths and Skirts
- Two Chairs
- Waste Receptacles Available in Vender Area
- Electric Hookup

Additional Representatives and Payment:

There is a \$50.00 fee for each additional representative beyond the sponsorship level.

Note: Checks need to be made payable to **“Kentucky State Treasurer”** and include the **memo notation:** “2012 Weather Workshop”

Payment information:

Kentucky State Treasurer
Mail to: Paula Groves
2012 Weather Workshop Exhibitor Finance Coordinator
100 Airport Rd - Third Floor
Frankfort, KY 40601

Payment is required no later than **February 1, 2011.**