



FEMA



REGIONAL PRIVATE
SECTOR OUTREACH

All Disasters are Local – So are Many Resources

The Department of Homeland Security (DHS) and the Federal Emergency Management Agency (FEMA) are headquartered in Washington, D.C. Disasters can happen anywhere. The private sector conducts business everywhere. We get it. So, if the mountain cannot come to us, we should go to the mountain. We have. DHS and FEMA are building robust platforms, positions, and resources to extend the dialogue and support across the nation, in every region.

THE HOMELAND SECURITY INFORMATION NETWORK

The Homeland Security Information Network for Critical Sectors (HSIN-CS) is a secure, unclassified, web-based communications system that serves as the primary, nationwide DHS collaboration tool for sharing sensitive but unclassified critical infrastructure information. Private sector partners can use the system to search for information to support situational awareness, planning, response, and recovery efforts by FEMA region, incident type, and critical infrastructure sector. DHS is extending information sharing capabilities to the regional level by working with fusion centers to create locally-based portal communities on HSIN-CS.

For more information on HSIN, including a list of State and other Communities of Interest (COI) for which you can request access, go to: <http://www.dhs.gov/HSIN>.

To request access to HSIN-CS, please submit your name, work email address, and COI(s) to HSINCS@hq.dhs.gov.



PROTECTIVE SECURITY ADVISORS

Protective Security Advisors (PSAs) are DHS infrastructure security experts deployed across the country who serve as a link between the private sector; state, local, tribal, and territorial governments; and DHS with regard to critical infrastructure protection and resilience initiatives. PSAs assist with ongoing state and local critical infrastructure security efforts, conduct critical infrastructure vulnerability and security assessments to identify security gaps and potential vulnerabilities. They coordinate critical infrastructure protection training for stakeholders, support special event planning and incident management, and serve as a channel of communications for state and local government officials and private sector owners and operators

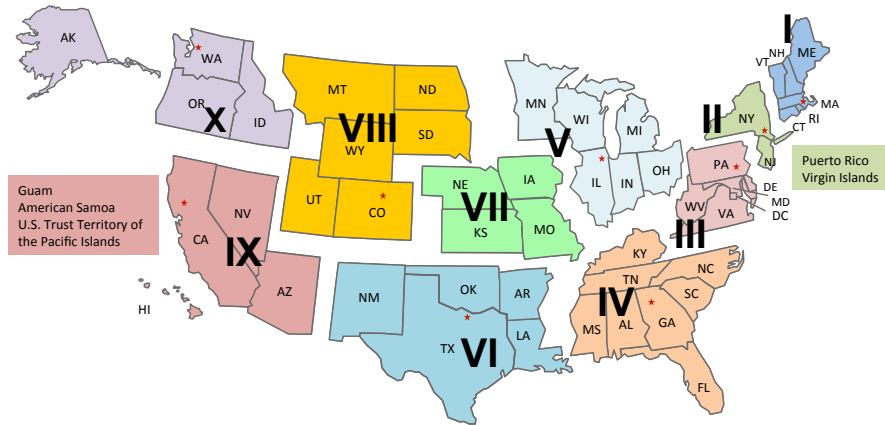
of critical infrastructure assets seeking to communicate with DHS. Private sector partners interested in contacting their

PSA should contact DHS at PSCDOperations@hq.dhs.gov.

FEMA REGION LIAISONS

We can't change the world from inside the Washington, D.C. beltway alone. We fought hard to gain a FEMA regional private sector liaison in every one of FEMA's 10 regions to partner with you close to home. These liaisons are smart, motivated, dedicated, and on board to make a difference. Their purpose is to communicate, cultivate, and advocate for collaboration between the U.S. private sector and FEMA, to support FEMA's capabilities and to enhance national preparedness, protection, response, recovery, and mitigation of all hazards. For more information, contact FEMA-Private-Sector@dhs.gov.

FEMA REGIONAL LIAISON MAP



REGIONAL LIAISON CONTACTS:

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FEMA JOINT FIELD OPERATIONS

We have also developed and trained a nationwide FEMA private sector liaison disaster team to work side-by-side with you when disaster strikes. They are your advocates and partners on the ground to make sure the private sector is at the table with the rest of the emergency response team. In any environment, some members of the private sector may have needs, some will have capabilities, and all of them will be a two-way channel of communications between their employees, families, communities, and the emergency responders. Some of the activities these liaisons support include:

- Identifying the disaster's impact on the private sector organizations
- Gathering information on disaster situational awareness
- Reviewing current federal disaster assistance program guidelines and policies
- Gathering information that can be used for private sector outreach
- Creating an email distribution list for private sector organizations
- Disseminating disaster-related materials and information to private sector organizations
- Maintaining communication with private sector organizations and update them on the disaster operation
- Attending meetings, town halls, and briefings with private sector organizations
- Identifying critical issues relative to specific responsibilities

For more information, please visit <http://www.fema.gov/privatesector>. For more discussion, reach out to us at FEMA-private-sector@dhs.gov, or sign up to receive email updates at <http://www.fema.gov/help/getemail>.



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