



# FEMA



## FEMA's Grant Program: Making Collaboration Possible

At the Federal Emergency Management Agency (FEMA), we recognize that big ideas can start the engine, but it's funding that gets you moving on the road to change. That's why, in the 2011 fiscal year, we inserted new grant guidance on private sector engagement into the Homeland Security Emergency Management and Tribal Grant Programs. Through this first-of-its-kind grant supplemental, FEMA specifically identified the ways in which states can use DHS grant funding to support the public-private collaboration that helps improve our nation's resiliency to all hazards.

At all levels of government, from local agencies to the U.S. Congress, emphasis has been placed on the importance of collaboration between the public and private sectors on emergency management and homeland security initiatives. These partnerships, which are often achieved in part through grant funding, are representative of a whole community approach to national preparedness.

### USES FOR GRANT FUNDING

There are several ways that state, local, tribal, and territorial agencies can use grant funding to create, maintain, and enhance partnerships with private sector organizations. These applications include:

**Program Management and Operations Support** – Grants are available to support the salary for a dedicated liaison to coordinate

public-private partnerships. Funding is also available to secure facilities for meetings and other partnership activities, or to support the creation of a dedicated business emergency operations center within the state, county, or city emergency operations center.

**Tools and Resources** – Funding can be used to create software and other tools to support two-way communications between public and private sector organizations, including web-based and new media platforms that allow for real-time information exchange and asset mapping.

**Joint Training and Exercises** – Practice is essential to preparedness. State governments and other jurisdictions can seek grant money to fund training opportunities for public sector emergency managers to train hand-in-hand with corporate and community organizations who would be involved in the response to a real disaster.

**Outreach and Marketing** – Grants are available to support meetings, events,

and conferences, as well as other outreach tactics to drive recruitment and to sustain and increase year-round partnership building efforts.

### LEARN MORE

The Fiscal Year 2012 Homeland Security Grant Program Supplemental Resource, which is a one-stop resource for the latest information on the monetary support available for public-private collaboration efforts, is available to download at [http://www.fema.gov/pdf/government/grant/2012/fy12\\_hsgp\\_public.pdf](http://www.fema.gov/pdf/government/grant/2012/fy12_hsgp_public.pdf).

In addition, state and local-level governments can learn more about the grants available to them at <http://www.fema.gov/government/grant/index.shtm>.

For more information, please visit <http://www.fema.gov/privatesector>. For more discussion, reach out to us at [FEMA-private-sector@dhs.gov](mailto:FEMA-private-sector@dhs.gov), or sign up to receive email updates at <http://www.fema.gov/help/getemail>.

