



KENTUCKY EMERGENCY MANAGEMENT

Andy Beshear
Governor

Boone National Guard Center
100 Minuteman Parkway
Frankfort, KY 40601-6168

Dustin S. Heiser
Interim Director

CSEPP-KYEM Wednesday Webinar **April 17, 2024- Virtual Media (Zoom®)** **Noon EST** **Offered by KYEM & CSEPP**

Webinar Title:

Diversity, Equity and Inclusion in Community Outreach and Engagement

Description: Learn how public communications and community engagement overlap, demystify the differences, and detail critical considerations to ensure both processes are equitable and inclusive. Learn key strategies and practical approaches to identifying vulnerable populations and ways to engage them in community-based decision-making. Learn best practices to turn one-way communications into a community-centric dialogue. **Featured Speaker:** Dr. Kristin N Williams is a community engagement expert who helps government agencies create and implement inclusive public participation plans.

Special Notes: Advance student registration is **REQUIRED** and must be received by **April 15, 2024**. You are considered accepted as a student in this class upon receipt of your application. Once you have registered you will be sent the link to log in.

Registration: Click here for registration:

https://forms.logiforms.com/formdata/user_forms/25701_7726379/383754

Students will be notified if the course is canceled. For this reason, it is imperative that you provide accurate contact information.

Wednesday Webinar Series: The Wednesday Webinar Series was established to provide Public Information Officers (PIOs) and other communication related fields with virtual opportunities to address topic specific issues in quick 1-hour monthly webinars. Monthly topics and featured speakers will be selected and scheduled accordingly to help provide attendees with real-world application to the following: planning and developing a process with clearly defined procedures to gather and provide accurate, timely, and accessible information on an event as it approaches or as it has occurred.

For more information, contact:

David Davis
CSEPP Public Information Officer
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CSEPP-KYEM Wednesday Webinar Featured Speaker Biography



Dr. Kristin N. Williams

Founder and Principal, NineteenEleven Consulting

Argonne National Laboratory Associate

Dr. Kristin N Williams is a community engagement expert who uses her background as a social scientist and equity advocate to help government agencies across the country create and implement inclusive public participation plans. She specializes in the collection, analysis, and reporting of data received through community conversations, particularly ones that are sensitive, controversial, or contentious through her consulting firm, NineteenEleven Consulting.

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