



KENTUCKY EMERGENCY MANAGEMENT

Andy Beshear
Governor

Boone National Guard Center
100 Minuteman Parkway
Frankfort, KY 40601-6168

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Director

L0388 Advanced Public Information Officers (PIO)

August 17-21 2020

**KYEM Training Center
Boone National Guard Center
100 Minuteman Parkway, Building 100-Room 105
Frankfort, KY 40601**

Offered by

Federal Emergency Management Agency (FEMA) and Kentucky Emergency Management (KYEM)

Course Description

The Advanced Public Information Officer course provides participants with the knowledge and skills to establish, manage and work within a JIC through multimedia lectures and individual and group activities. The training allows participants the opportunity to apply advanced public information skills during a multi-day functional exercise (FE) designed to test the participants' abilities to analyze, coordinate, process and create information in a fast-paced, realistic environment.

Through a tabletop exercise (TTX), participants evaluate their processes to help them generate new ideas, products, or ways of viewing challenges or situations as well as improve their processes ensuring every action has a measurable relevance for each identified audience, including senior leadership.

The course begins *promptly* at 8:00 AM (Eastern) and *concludes* each day by 5 PM (Eastern).

Student Criteria

The target audience for this course is public information personnel who have completed the prerequisites listed in the Prerequisites section below, and/or pre-course knowledge check. The "G" course prerequisites can be waived for those individuals who have extensive experience in public information activities. Written requests for waivers must be submitted to the National Emergency Training Center (NETC) Admissions Office.

Special Notes

Pre-requisites:

- IS- 42 Social Media in Emergency Management
- IS-100.b Introduction to Incident Command System (ICS) (or ICS course for specific specialty: healthcare, public works, etc.)
- IS-200.b ICS for Single Resources and Initial Action Incidents (or discipline specific course)
- IS-201 Forms Used for the Development of the Incident Action Plan (Waived if ICS-300 completed)

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- IS-250.a: Emergency Support Function #15 (ESF 15) External Affairs: A New Approach to Emergency Communication and Information Distribution
- IS-247.a: Integrated Public Alert and Warning System (IPAWS) (or either IS-248 Integrated Public Alert and Warning System (IPAWS) for the American Public or IS-251 Integrated Public Alert and Warning System (IPAWS) for Alerting Authorities)
- IS-700.a National Incident Management System (NIMS), an Introduction
- IS-702.a NIMS Public Information Systems
- IS-800.b National Response Framework, An Introduction
- G0289 Public Information Officer Awareness Training (or IS-29 PIO Awareness on-line course)
- G0290 Basic Public Information Officers Course (or S203 Public Information Officer or E/L 952 All Hazard Incident Management PIO)
- G0291 Joint Information System/Joint Information Center Planning for Tribal, State and Local PIOs (may be waived with written request of Course Manager).

Recommended Prerequisites:

- ICS-300: Intermediate Incident Command System for Expanding Incidents
- IS-120.a An Introduction to Exercises
- IS-242.b Effective Communication
- IS-650.a Building Partnerships with Tribal Governments
- IS-660 Introduction to Public-Private Partnerships
- IS-909 Community Preparedness: Implementing Simple Activities for Everyone.

Students must also complete the FEMA 119-25-1 General Admission Application form found at [FEMA 119-25-1 General Admission Application](#). Please have all required signatures prior to submitting the application.

How to Obtain your FEMA Student Identification (SID) Number:

Access the link below to Register for a FEMA SID number: <https://cdp.dhs.gov/femasid/>

Access the link below if you need to Retrieve Your FEMA SID number:

<https://cdp.dhs.gov/femasid/RetrieveSID.aspx>

A MINIMUM # of thirty (30) advance student registrations is REQUIRED and must be received by **July 20, 2020** in order to conduct this course. **Maximum registrations for the class is 50 students.** Meals, lodging, and travel arrangements are the responsibility of the student and will *NOT* be reimbursed by FEMA or KYEM.

Registration

Registration for the course can be completed using the following link: www.kyem.ky.gov/training and click on register. Your completed FEMA 119-25-1 General Admission Application form and pre-requisite documentation should be submitted to the following e-mail address: jennie.i.lasseter.nfg@mail.mil. You will receive an email confirming that you have been officially accepted for the course after receipt and review of your application and supporting documents. Students will be notified if the course is cancelled. For this reason, it is imperative that you provide accurate contact information.

For additional information, contact

Phil Politano
EMI Course Manager
(301) 447-1343
Philip.Politano@fema.dhs.gov

or

Terry L. Varney
KYEM State Training Officer
(502) 607-5733
Terry.L.Varney.nfg@mail.mil