



## KENTUCKY EMERGENCY MANAGEMENT

**Andy Beshear**  
Governor

Boone National Guard Center  
100 Minuteman Parkway  
Frankfort, KY 40601-6168

**Eric Gibson**  
Director

# **CSEPP-KYEM Wednesday Webinar**

## **February 19, 2025- Virtual Media (Zoom®)**

### **Noon EST**

### **Offered by KYEM & CSEPP**

**Webinar Title:** Use ClimRR to Guide Your Communication Strategies

**Description:** Shoot for the communication stars when you use the Climate Risk and Resilience Portal (ClimRR) to craft accurate, timely messages that resonate with your communities. In this Wednesday Webinar, Argonne National Laboratory's Carmella Burdi explains how ClimRR's future climate projections are so important to your stakeholders. By understanding localized climate impact with this free system, Public Information Officers can prepare the public for future risks, reinforce preparedness campaigns, and guide communication strategies during extreme events. This foresight ensures public trust and enhances the effectiveness of emergency response. Carmella will get you on the site and take you for a free test drive of ClimRR and why it's important for you to use.

**Special Notes:** Advance student registration is **REQUIRED** and must be received by **February 14, 2025**. You are considered accepted as a student in this class upon receipt of your application. Once you have registered you will be sent the link to log in.

**Registration:** [https://forms.logiforms.com/formdata/user\\_forms/25701\\_7726379/383754](https://forms.logiforms.com/formdata/user_forms/25701_7726379/383754)  
Students will be notified if the course is canceled. For this reason, it is imperative that you provide accurate contact information.

**Wednesday Webinar Series:** The Wednesday Webinar Series was established to provide Public Information Officers (PIOs) and other communication related fields with virtual opportunities to address topic specific issues in quick 1-hour monthly webinars. Monthly topics and featured speakers will be selected and scheduled accordingly to help provide attendees with real-world application to the following: planning and developing a process with clearly defined procedures to gather and provide accurate, timely, and accessible information on an event as it approaches or as it has occurred.

**For more information, contact:**

David Davis, CSEPP Public Information Officer  
[david.davis@ky-em.org](mailto:david.davis@ky-em.org), (502) 607-1049

# CSEPP-KYEM Wednesday Webinar Featured Speaker Biography



## Carmella Burdi

Senior GIS Analyst, National Preparedness Analytics Group, Argonne National Laboratory

Carmella has an MS in Geographic Information Systems from Northwest Missouri State University and a BA in Geography and Environmental Planning from Elmhurst University.

Prior to her work at Argonne, Carmella spent eight years at DuPage County, supporting the Office of Emergency Management and the Sheriff's Office.

Carmella is also an adjunct instructor at Elmhurst University.

Websites:

- <https://climrr.anl.gov>
- <https://nerde.anl.gov>
- <https://fema.gov/rapt>