



KENTUCKY EMERGENCY MANAGEMENT

Andy Beshear
Governor

Boone National Guard Center
100 Minuteman Parkway
Frankfort, KY 40601-6168

Eric Gibson
Director

CSEPP-KYEM Wednesday Webinar **January 15, 2025- Virtual Media (Zoom®)** **Noon EST** **Offered by KYEM & CSEPP**

Webinar Title: *Identifying Fake Images That Could Disrupt Your Emergency Response and Recovery*

Description: The challenges with social media are a regular part of the Public Information Officer's (PIO's) 24/7 responsibilities. But as leaders/good stewards of information, there are processes that you can use to discern incorrect information. There are apps and steps that are available to aid in sharing the appropriate details for situational awareness and provide a common operating picture for your team and your constituents. Whether fake pictures, AI generated content, nefarious posts, or even just mislabeled pictures, your job with mis/dis/mal-information is critically important to the ongoing mission especially when it comes to keeping a positive light on your organization and the profession.

Special Notes: Advance student registration is **REQUIRED** and must be received by **January 10, 2025**. You are considered accepted as a student in this class upon receipt of your application. Once you have registered you will be sent the link to log in.

Registration: https://forms.logiforms.com/formdata/user_forms/25701_7726379/383754
Students will be notified if the course is canceled. For this reason, it is imperative that you provide accurate contact information.

Wednesday Webinar Series: The Wednesday Webinar Series was established to provide Public Information Officers (PIOs) and other communication related fields with virtual opportunities to address topic specific issues in quick 1-hour monthly webinars. Monthly topics and featured speakers will be selected and scheduled accordingly to help provide attendees with real-world application to the following: planning and developing a process with clearly defined procedures to gather and provide accurate, timely, and accessible information on an event as it approaches or as it has occurred.

For more information, contact:
David Davis, CSEPP Public Information Officer
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CSEPP-KYEM Wednesday Webinar Featured Speakers Biography



Kevin T. Sur

**Director of Communications
/ Public Information Officer
(PIO)**

**Illinois Emergency
Management Agency and
Office of Homeland Security**

Kevin T. Sur is the Director of Communications / Public Information Officer (PIO) for the State of Illinois Emergency Management Agency (IEMA) as well as an Instructor for the National Disaster Preparedness Training Center (NDPTC), and in the External Affairs Cadre at the Federal Emergency Management Agency (DHS/FEMA) in Washington, DC.

Previously, he has served as an Emergency Manager for the DuPage County (Illinois) Office of Homeland Security and Emergency Management, an Instructor for the State of Ohio Emergency Management Agency, a Program Officer-4 for the Cuyahoga County Office of Emergency Management overseeing all Training/Outreach/Exercises for Public Safety & Justice Services, and Deputy Fire Chief at North Randall Fire and Bazetta Fire.

Kevin was awarded the Ohio American College of Profile-bEmergency Physicians' EMS Star of Life Award for his deployment with the Ohio Task Force to Louisiana's Lower 9th ward during Hurricane Katrina/Rita in St. Bernard Parish. Most recently, Kevin served in the Joint Information Center (PIO) and the Emergency Operations Center during Hurricane Sandy, 2016 World Series, 2017/2018 NBA Finals, and 2016 Republican National Convention.

In September to December 2017, Kevin was deployed with FEMA for the Hurricane Irma response as the PIO responsible for the entire Florida Keys leading FEMA's External Affairs for Branch 5 Division A and then Hurricane Maria response/recovery as the FEMA PIO responsible for the US Virgin Islands Branch 1 – Division A and Division B.

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In 2019, Kevin was deployed as the primary FEMA PIO and acting FEMA External Affairs Officer covering the State of Nebraska for the flooding response and statewide recovery operations.

In 2020-2021, Kevin was deployed as the FEMA PIO and Joint Information Center Manager to FEMA Region-1 covering Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont for all COVID Operations and Federal COVID vaccination efforts. And again in 2021 as the Joint Information Center Manager for the response/recovery for New York for Hurricane Ida.

Kevin was invited to the White House for the 2014 Innovation for Disaster Response and Recovery Initiative and has been named Cleveland's Top 10 Most Interesting Tweeps on Twitter from WKYC / MetroMix (NBC affiliate). Additionally, he has received numerous awards including Fire Officer of the Year and a Unit Citation award for Excellence in EMS care.

Kevin frequent lectures include Incident Command, DHS/FEMA All-Hazards IMT Operations/Plans/Logistics Section Chief, Firefighter Rescue, Public Information, #SocialMedia, SOCMINT, Disaster Response, and Emergency Services Leadership.

Full Bio: <https://whereisrusnivek.com/about/>

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