



Course: L0388 Advanced Public Information Officer

Course Dates:

March 28-April 1, 2022

Travel Dates:

March 27 and April 2, 2022
(for those not in the local commuting area)

Course Length:

This course is 5 days in length.

Location:

Kentucky State Emergency Operations Center
Boone National Guard Center
100 Minuteman Parkway, Building 110-Room 115
Frankfort, KY 40601

Course Description:

The Advanced Public Information Officer Course teaches participants additional skills for use during escalating incidents, including strategic communications and incident action planning as it relates to Joint Information Center (JIC) operations.

Course Goal:

1. Provide participants with the knowledge and skills to establish, manage and work within a JIC.
2. Provide participants the opportunity to apply advanced public information skills during a multi-day full functional exercise.
3. Identify the PIOs role in the short- and long-term recovery phase of an incident and to evaluate their processes to help generate new ideas, products, or ways of viewing challenges through a tabletop exercise and utilizing the seven community lifelines.
4. Improve participants' processes and ensure every action has a measurable relevance for each identified audience, including senior leadership.

Prerequisites:

Participants must have a minimum of 2 full years of full-time public information experience.

IS-29.a Public Information Officer Awareness
IS-42 Social Media in Emergency Management
IS-100.c Introduction to Incident Command System (ICS) (or ICS course for specific specialty: healthcare, public works, etc.)
IS-200.c Basic Incident Command System for Initial Response
IS-201 Forms Used for the Development of the Incident Action Plan
IS-247.b Integrated Public Alert and Warning System (IPAWS) for Alert Originators or IS-251.a Integrated Public Alert and Warning System (IPAWS) for Alerting Administrators
IS-700.b An Introduction to the National Incident Management System
IS-800.d National Response Framework, An Introduction
E/L/K 0105 Public Information Basics **OR BOTH**
G290 Basic Public Information Officer Course and
G291 Joint Information System/Joint Information Center Planning for Tribal, State and Local PIOs
OR the E/L 0952 NIMS ICS All-Hazards Public Information Officer

Continuing Education Units (CEU's):

EMI awards 3.2 CEUs for completion of this course.

Target Audience:

Public information personnel who have 2 full-time years of public information experience and who have completed the prerequisites listed above.

TRAINING OPPORTUNITY

Registration:

Register through Kentucky's system using the following link:

www.kyem.ky.gov/AdvancePIO

To Apply with EMI to receive credit after registering with the State:

Scan the QR Code, or click the link to fill out the EMI online application:



<http://training.fema.gov/onlineadmissions/>

Include the email of your Training Site POC, Terry Varney, Terry.L.Varney.nfg@mail.mil, as the Head of Organization for approval on the Online Application.

Application Review:

In order to be evaluated for admission into this course, block #16 on the application form must be completed. Please refer to the Target Audience above and indicate how you meet the requirements based upon your position and experience.

Lodging Information:

Check with training POC.

Cost/Reimbursement Information:

EMI does not provide stipend reimbursement for off-campus course deliveries.

Training Points of Contact:

Terry L. Varney, KY-State Training Officer (STO)
Terry.L.Varney.nfg@mail.mil

Nicole Shutts, Program Manager

Nicole.shutts@fema.dhs.gov

TRAINING OPPORTUNITY