



KENTUCKY EMERGENCY MANAGEMENT

Andy Beshear
Governor

Boone National Guard Center
100 Minuteman Parkway
Frankfort, KY 40601-6168

Dustin S. Heiser
Interim Director

CSEPP-KYEM Wednesday Webinar **May 15, 2024- Virtual Media (Zoom®)** **Noon EST** **Offered by KYEM & CSEPP**

Webinar Title: *Using Geographic Information Systems (GIS) to enhance and inform public messaging*

Description: Providing easy-to-read maps of impacted areas can help the public understand the immediate ramifications during any emergency. In this webinar you will learn; the ways in which GIS can help to enhance and inform public messaging; the ins and outs of engaging effectively with your agency's GIS staff; the basics of maps designed specifically for social media messaging; as well as how to create some quick and simple maps that can be used by PIO's to engage with the media. **Featured Speaker:** Carmella Burdi, ANL Senior GIS Analyst, has an MS in GIS and a BA in Geography and Environmental Planning. She spent eight years at DuPage County, supporting the Office of Emergency Management and the Sheriff's Office.

Special Notes: Advance student registration is **REQUIRED** and must be received by **May 13, 2024**. You are considered accepted as a student in this class upon receipt of your application. Once you have registered you will be sent the link to log in.

Registration: Click here for registration:

https://forms.logiforms.com/formdata/user_forms/25701_7726379/383754

Students will be notified if the course is canceled. For this reason, it is imperative that you provide accurate contact information.

Wednesday Webinar Series: The Wednesday Webinar Series was established to provide Public Information Officers (PIOs) and other communication related fields with virtual opportunities to address topic specific issues in quick 1-hour monthly webinars. Monthly topics and featured speakers will be selected and scheduled accordingly to help provide attendees with real-world application to the following: planning and developing a process with clearly defined procedures to gather and provide accurate, timely, and accessible information on an event as it approaches or as it has occurred.

For more information, contact:
David Davis, CSEPP Public Information Officer
david.davis@ky-em.org, (502) 607-1049

CSEPP-KYEM Wednesday Webinar Featured Speaker Biography



Carmella Burdi

Senior GIS Analyst, National Preparedness Analytics Group, Argonne National Laboratory

Carmella has an MS in Geographic Information Systems from Northwest Missouri State University and a BA in Geography and Environmental Planning from Elmhurst University.

Prior to her work at Argonne, Carmella spent eight years at DuPage County, supporting the Office of Emergency Management and the Sheriff's Office.

Carmella is also an adjunct instructor at Elmhurst University.

Websites:

- <https://climrr.anl.gov>
- <https://nerde.anl.gov>
- <https://fema.gov/rapt>