



KENTUCKY EMERGENCY MANAGEMENT

Andy Beshear
Governor

Boone National Guard Center
100 Minuteman Parkway, Frankfort, KY 40601-6168

Jeremy C. Slinker
Director

Public Information Officer (G-290)

May 29-30, 2024

**McCracken County EOC
3700 Coleman road
Paducah, KY 42003**

Course Description

The Public Information Officer (PIO) awareness courses are designed to introduce new emergency managers from State, local, tribal, territorial, and Federal emergency management agencies to the concepts underlying the PIO role. They also build a foundational knowledge of the skills needed to be full or part-time PIOs, including oral and written communications; understanding and working with the media; and basic tools and techniques to perform effectively as a PIO, both in the proactive/ advocacy times and crisis/ emergency response. **Class will begin both days at 9am CST and will end at 4pm CST.**

Student Criteria

The Basic Public Information Officers Course is available to all personnel and is designed to provide participants with the opportunity to start applying basic concepts underlying the (PIO) role. This course can provide a basic understanding of the PIO function to those new to the position.

Special Notes

A MINIMUM of Fifteen advance student registrations is **REQUIRED** and must be received by **May 15th, 2023** in order to conduct the course. You are considered accepted as a student in this class upon receipt of your application by this office so you will not receive a letter acknowledging that acceptance. Meals, lodging, and travel expenses are the responsibility of the student and will **NOT** be reimbursed by KYEM.

Digital student manual will be used for this course. Please download and save your student manual prior to class. Your student manual may be downloaded at <https://kyem.ky.gov/training> and will also be available in your welcome email.

Registration

Registration application for the course can be completed using the following link: https://forms.gigiforms.com/formdata/user_forms/25701_7726379/94169. When registering, please use preferred names you would like it to appear on the certificate. Students will be notified if the course is canceled. For this reason, it is imperative that you provide accurate contact information.

For more information, contact: Sherion Roberts- Administrative Specialist III
|Phone: 502-607-3237| Email: sherion.roberts@ky-em.org