



## KENTUCKY EMERGENCY MANAGEMENT

**Andy Beshear**  
Governor

Boone National Guard Center  
100 Minuteman Parkway  
Frankfort, KY 40601-6168

**Eric Gibson**  
Director

**L-0105 Public Information Basics**  
**September 23-25, 2024**  
**8:00 am – 5:00 pm EST**  
**Marshall County Rescue Squad**  
**201 Ash Street**  
**Benton, Kentucky 42025**

**Course Description:** To equip participants with the skills needed to be full or part time PIO's, including oral and written communications; understanding and working with the media; and basic tools and techniques to perform effectively as PIO, both in the proactive / advocacy times and crisis/emergency response. **Class will begin at 8:00 am and will end at 5:00 pm EST each day.**

**Student Criteria:** The intended audiences are federal, state, tribal, territorial, local level, business and non-governmental emergency management personnel who may be designed to fill the PIO position temporarily or for anyone seeking a better understanding of the PIO position. IS-29 A: Public Information Awareness is a prerequisites to this class. Please forward certificates to the below email when registration is completed.

**Special Notes:** Registration will be limited to the first 30 students that apply on the website. Priority will be given to CSEPP personnel if enrollment exceeds expectations. Advance student registration is required and must be received by **September 20, 2024**. You are considered accepted as a student in this class upon receipt of your application. Students will be notified if the course is canceled. For this reason, it is imperative that you provide accurate contact information.

**Registration:** Click here for registration:  
[https://forms.logiforms.com/formdata/user\\_forms/25701\\_7726379/94169](https://forms.logiforms.com/formdata/user_forms/25701_7726379/94169)

**FEMA Basic Academy:** L-105 fulfills one of the of the five course requirements for the FEMA's National Emergency Management Basic Academy (NEMBA). The five courses provide a foundational education in emergency management: the fundamental systems, concepts, and practices of cutting-edge emergency management.

**For more information, contact:**  
Sherion Roberts – **Administrative Specialist**  
**Phone:** 502-607-3237 / **Email:** [sherion.roberts@ky-em.org](mailto:sherion.roberts@ky-em.org)